Dr. LaShae Sharp- Collins
79th Assembly District

AB 1411: Voter Education and Outreach Plans

SUMMARY

AB 1411 requires counties that have not provided for an all-mailed ballot election with dropbox locations to implement a Voter Education and Outreach Plan (VEOP) subject to review by the Secretary of State.

BACKGROUND

The Voter's Choice Act (VCA), enacted in California, aims to enhance voter participation and accessibility by offering voters more flexible voting options and improving access to crucial voting information. Key components of the VCA include the implementation of vote centers, expanded early voting, and the option to vote by mail.

A significant requirement under the Act is that counties must provide Voter Information Guides to all registered voters. This transparency ensures voters are well-informed when making decisions at the polls.

Additionally, counties adopting VCA model are required to provide at least one drop box for every 15,000 registered voters starting 28 days before Election Day.

While counties not adopting the VCA model are not mandated to provide drop boxes or VEOPs, they may choose to do so voluntarily. The lack of uniformity in the voting process in California disproportionately harms voter with accessibility concerns.

VEOPs, at minimum, provide information to the public about online voter registration, preregistration opportunities, vote by mail procedures, ballot tracking, options for military and overseas voters, and key election dates and deadlines.

Requiring counties to provide a minimum number of ballot drop boxes or VEOPs is essential in advancing voting equity. By addressing the unique barriers faced by different communities, these measures ensure that all eligible individuals have equal access to the democratic process.

This is particularly crucial for historically marginalized groups, such as low-income individuals, people with disabilities, non-English speakers, and communities of color, who may face systemic barriers to voting. By removing barriers to participation, we create a stronger, more inclusive democracy where every citizen's voice matters.

THIS BILL

This bill ensures voter access by requiring counties to provide a comprehensive Voter Education and Outreach Plan.

SUPPORT

Secretary of State Dr. Shirley N. Weber

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